

GAIT Board Meeting  
Saturday, August 20, 2005  
Central High School Media Center  
Macon, GA

Present: Gordon Baker, Rhonda Boozer, Ann Grantham, Michelle Lenderman, Tom Beggs, John Brooks, Ginny Harrell, and Leslie Wantland

The meeting was called to order by President John Brooks.

Rhonda Boozer distributed the minutes from the February 5, 2005 GAIT Board Meeting in Macon. The minutes were approved and accepted as presented.

Ann Grantham presented the Treasurer's Report. The checking account balance on hand as of August 20, 2005 was \$27,593.73. The Wachovia Savings Account has a balance of \$2,463.43. The Sea Island CD has a balance of \$16,719.34. Total assets as of August 20, 2005 were \$46,776.50. The treasurer's report was accepted.

#### Committees

- Publications – Gordon will be publishing the GAIT Connection in the coming weeks and is currently looking for information to include. Please send any information you might have to him at [Gordonbaker@clayton.edu](mailto:Gordonbaker@clayton.edu).
- Georgia Student Media Festival – Michelle Lenderman reported that the State Media Festival was going to be Friday May 5, 2005 at Georgia Public Broadcasting. Deborah Gray from Gwinnett will be coordinating the festival again this year. Michelle stated that the committee was looking at doing two postcard mailings as reminders for the Media Festival including dates and information.
- There was no report from the Governmental Relations/Legislation Committee due to Ann Hamilton's absence
- Leadership Development Committee - Ginny Harrell sent out emails on Friday, August 19th about the GAIT Awards and the Goen-Sloan Scholarship.
- Media Specialist of the Year – Gordon Baker reported on Pam Nutt's behalf that the Media Specialist of the Year has been selected and will be awarded during the second General Session at COMO.
- Higher Education – Gordon Baker is currently looking into connecting and recruiting new members from Colleges and Universities around the state.
- K-12 – Leslie Wantland reported that she is planning to work with the K-12 libraries to increase membership.

- Membership -Director Dr. Juanita Buddy was unable attend. Therefore there was no membership report.

#### Old Business

- There was no Old Business to attend to at this meeting.

#### New Business

- COMO - Tom Beggs presented the group with a listing of all the COMO Presentations that were accepted. He also supplied us with a schedule of all events for the COMO Conference. He asked that we review it and email any mistakes that we might see to him at [tbeggs@uga.edu](mailto:tbeggs@uga.edu). All COMO Presentations were accepted except for three due to financial reasons. Wes Miller will be speaking at the GAIT breakfast and has volunteered to do a presentation at the COMO Conference. COMO Next year will be September 20<sup>th</sup> – 22<sup>nd</sup> and GAIT will be in charge of Registration.
- GAIT Membership – John Brooks spoke about how we could increase our membership. A few ideas included: Members of GAIT talking more about the organization and its benefits at County Media Meetings, a postcard mailing about the benefits of memberships (November or December), having a promotion at COMO to encourage membership, and sending out letters like we did last year for the membership drive. Ginny Harrell passed out the membership drive letters that we could use.
- Next Meeting will be held at the COMO Conference in Columbus. John Brooks will email to see which day (Tuesday or Wednesday) would be best for everyone to meet.
- GaECT meeting is in College Park (November 9<sup>th</sup> – 11<sup>th</sup>) and Ginny Harrell will be at the GAIT booth/table during the conference.
- Ginny Harrell will be soliciting names to go on the GAIT ballot for the coming year. We will need a Vice Chair / Chair Elect and a Treasurer.

The meeting was adjourned at 11:20 A.M.